

LETICIA FIGUEROA

ILLUSTRATOR • DESIGNER

LOCATION: CHICAGO, IL | E-MAIL: LFIGUEROAILLUSTRATION@GMAIL.COM | WEB: LFIGUEROA.COM

EDUCATION:

Milwaukee Institute of Art & Design Bachelor of Fine Arts

Graduated May 2013

SKILLS:

Proficient on Mac and PC
Experienced in Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
Some experience with Flash, After Effects
Great with file organization and meeting deadlines
Works well on teams

FREELANCE EXPERIENCE:

First Stage Children's Theater Brochure Illustration
Milwaukee Journal Sentinel Haunted House Section
Milwaukee Journal Sentinel Fire Safety Section

Published 2012

Published 2012

Published 2012, 2013

WORK EXPERIENCE:

Graphic Design Educator

Discovery World

2013

- Worked with Program Coordinator and other educators to create curriculum for the Archaeology and Me program.
- Helped students develop understanding of design, design programs, and style guide in order to create banners that would be displayed around Milwaukee.
- Created postcards and other promotional material advertising program events.

Designer/Illustrator

Fashion Angels Enterprises

2014 - 2017

- Developed products and packaging for the Fashion Angels brand, international distributors, and licensors such as Barbie, Crayola, and American Girl's Wellie Wishers.
- Worked with art directors, cost engineers, and other designers to bring projects to fruition.
- Matched illustration styles of existing product for new concepts.

VOLUNTEER:

Con Chair/Art Department Director

Nezumi Con

2011 - 2016

- Organized scheduling and programming for Nezumi Con, a Milwaukee Anime Convention
- Produced artwork to advertise and promote Nezumi Con
- Represented Nezumi Con at other local conventions.