

# L. FIGUEROA

ILLUSTRATOR / DESIGNER

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## EDUCATION

**MILWAUKEE INSTITUTE OF ART & DESIGN**  
Bachelor of Fine Arts - 2013

## SKILLS

- Proficient on Mac and PC
- Adobe Creative Cloud
  - Photoshop
  - Illustrator
  - InDesign
- Organized with files
- Goal oriented
- Deadline focused
- Works well on teams

## PUBLISHED

**AFTER KIRK WALL CHARITY ZINE**  
Illustration - 2019

**NEZUMI CON CONVENTION BOOKLET**  
Design - 2015

**MILWAUKEE JOURNAL SENTINEL**

- Haunted house review  
Illustration - 2012
- Fire safety section covers & Spot illustrations - 2012, 2013

**FIRST STAGE CHILDREN'S THEATER BROCHURE**  
Illustration - 2012

## VOLUNTEER

**NEZUMI CON Convention Chair/Art Director**  
2011 - 2016

- Organized scheduling, programing, promotion, and merchandise for Nezumi Con, a Milwaukee-based Anime Convention.

## EXPERIENCE

**FORYOURPARTY.COM**  
Production Designer

### PRESENT

- Reviews, typesets, and creates production ready files for designs created by customers utilizing the foryourparty.com website.
- Assists customers in color selection and design choices to help them craft the perfect party supplies for their event, including napkins, cups, goodie bags, and other party favors.

**JOYIN INC.**  
Freelance Illustrator/Designer

**FEB. 2019 - JUN. 2019**

- Created illustrations and designs for party supplies including hanging decor, tableclothes, cups, plates, centerpieces, yard signs, and costumes.
- Developed product imagery and enhanced pages for party supplies and toys sold on amazon. Crafted copy to work along side these images, highlight product features, and appeal to consumers.
- Worked with various art directors, production managers, and assistants to meet goals and deadlines.

**FASHION ANGELS ENTERPRISES**  
Illustrator/Designer

**FEB. 2014 - MAY 2017**

- Studied trends in the fashion world and pitched consumer products inspired by them for the tween demographic, including cosmetic kits, hair play kits, and coloring books.
- Developed products, packaging, and illustrations for the Fashion Angels brand, international distributors, and licensors such as Barbie, Crayola, and American Girl.
- Worked with teams including art directors, cost engineers, and other designs to bring projects to production.